

# ISIS MOORE

## CONTACT

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## EDUCATION

### MASTER OF SCIENCE — INTEGRATED MARKETING

West Virginia University  
Morgantown, WV

## KEY SKILLS

Programming: Python, Java  
(beginner / self-taught — actively  
building proficiency)

Software & Tools: Adobe Creative  
Suite, Microsoft Office, WordPress,  
Canva

Project Management: Agile  
principles, Strategic Planning

Other: B2B Marketing, Client  
Relationship Management, ADA  
Compliance

## PROFESSIONAL OVERVIEW

Adaptable and driven. Transitioning into software engineering, with a master's degree in integrated marketing and proven expertise in project management, client relations, and multimedia production. Skilled in strategic planning, cross-functional collaboration, and delivering high-quality digital solutions. Eager to contribute to a company's mission by designing scalable software solutions that enhance customer experience.

## EXPERIENCE

### MULTIMEDIA SPECIALIST • 08/2021 – 12/2023

WVU Statler College — Morgantown, WV

Managed multiple multimedia and digital projects from concept through delivery, aligning creative work with client needs and tight deadlines.

Collaborated cross-functionally with faculty, staff, and external stakeholders to design impactful graphics, animations, and web content.

Leveraged Adobe and Microsoft tools to deliver accessible, engaging experiences across platforms.

Prioritized operational excellence by delivering consistent, high-quality output while balancing multiple priorities.

### SALES MANAGER • 12/2023 – CURRENT

HARMA — Morgantown, WV

Led sales initiatives and strategic planning to grow revenue and customer loyalty, showcasing leadership and problem-solving under dynamic conditions.

Built and maintained strong client relationships, a key strength in cross-functional collaboration.

Analyzed market data to identify growth opportunities, aligning with data-driven decision-making in tech roles.